

1956



1956

Gordon Flesch, a salesman for Royal Typewriters, takes over a 3M dealership and establishes the Gordon Flesch Company (GFC) in Madison, WI.



1976

John Flesch, Gordon's son, joins GFC.



1977

The company begins selling Savin copiers and reaches \$3 million in sales with 75 employees.

Tom Flesch, another of Gordon's sons, joins GFC and later becomes President and CEO in 1986.



1978

GFC expands to Columbus, OH and another office opens in Madison, WI.



1982

Bill Flesch, Gordon's third son, joins GFC.



1983

GFC expands and builds an office in Milwaukee, WI.



1956

1975

1980

1985

1990

1995

2000

2005

2010

2020

1997

Having done business in Geneva, IL for more than 20 years, a new office is built to hold sales, service and distribution.



2005

GFC headquarters moves to Fitchburg, WI.



2001

The Gordon Flesch Charitable Foundation is established. More than \$2.4 million has been donated to local charities.

2007

GFC establishes an office in Indianapolis, IN.



2008

Mark Flesch joins his brother Patrick at the company, and is named Chief Operating Officer in 2018.



2006

Tom Flesch's son, Patrick, represents the next generation to join the company. In 2018, is named President of GFC.



2009

The professional services division is created, the first step in moving GFC beyond equipment sales and service.



2016

2019

GFC acquires Advanced Systems, Inc. with 10 offices in Iowa, Minnesota and South Dakota, and Indiana Business Equipment in Terre Haute, IN.

2020

GFC expands their footprint in Indiana with the purchase of Jim Gordon, Inc. based in Columbus and Bloomington, IN.



2020

GFC acquires Managed IT provider ITP and becomes Elevity. Jeff Dotzler is named President of Elevity.



2022

GFC acquires Stan's LPS Midwest, in Woodstock, IL and Oshkosh Office Systems, in Oshkosh, WI.



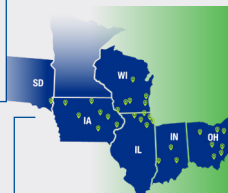
2022

GFC builds state-of-the-art facility in Appleton, WI.



2024

GFC now has 30 offices across 6 states with 650+ employees.



2024